

Head of AI / AI Transformation Leader

SERGIO AZEVEDO

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PROFESSIONAL SUMMARY

AI practitioner and transformation leader with 10+ years designing, building, and scaling AI-powered systems for distributed teams and digital products. Led AI adoption journeys from strategic framing through production implementation — delivering measurable outcomes: 40% increase in production efficiency, 25% reduction in delivery turnaround. Built and operationalized Generative AI pipelines (n8n, Claude Code, ComfyUI, Veo, ChatGPT) across automation, content production, and workflow optimization. Hands-on evaluator of emerging AI technologies with direct implementation experience across GenAI, large language models, image-to-video, and AI-assisted production systems. Led a distributed team of 5, establishing standards, quality governance, and documentation that sustained AI adoption at pace.

Portfolio: <https://work.sergioazevedo.pt/>

CORE COMPETENCIES

AI Strategy & Roadmap	Generative AI Implementation	AI Adoption Leadership	Workflow Automation
AI Governance & Standards	Emerging Technology Evaluation	Cross-Functional Partnership	Measurable Business Outcomes
GenAI Pipeline Design	LLM / ComfyUI / n8n	Team Capability Development	Centre of Excellence Building

PROFESSIONAL EXPERIENCE

The Glimpse Group — Remote, New York, USA

Role: AI Transformation Lead / Creative Technologist

Period: 11/2022 – Present

- Led AI adoption strategy for production operations — assessed existing workflows, identified high-value use cases, designed pilot implementations, and scaled proven pipelines to full team production.
- Built end-to-end Generative AI pipeline (ChatGPT → Flow / Nano Banana → Veo / Replicate → After Effects) for Foretell AI product launch — delivered repeatable, governed content production system with consistent output across character, environment, and narrative.
- Increased team production efficiency by 40% and reduced delivery turnaround by 25% through standardized AI-enabled workflows and documented production standards.
- Established AI output governance: defined quality gates, review checkpoints, prompt standards, and escalation criteria — ensuring output consistency and brand compliance across all AI-assisted deliverables.
- Evaluated and onboarded emerging AI tools (ComfyUI, n8n, Claude Code, Adobe Firefly, Veo, Replicate) — built tool selection criteria and integrated best-fit solutions into production pipelines.
- Led, mentored, and developed a distributed team of 5, building capability across AI-assisted production, workflow documentation, and creative standards.
- Partnered with product, marketing, and leadership stakeholders to align AI initiatives with business objectives and GTM delivery timelines.

InciteVR — Remote, California, USA

Role: Senior Technical Lead

Period: 09/2020 – 12/2022

- Defined and implemented production standards, documentation, and onboarding frameworks governing quality, consistency, and delivery velocity across a distributed team.
- Improved runtime performance 35% and production throughput 40% through systematic process redesign, workflow standardization, and optimization.
- Built and maintained production documentation, review standards, and onboarding materials — creating a shared knowledge base that reduced contributor ramp-up time and improved cross-project consistency.

Adtalem Global Education — Remote, Chicago, USA

Role: Digital Production Lead

Period: 08/2015 – 07/2020

- Led production of digital assets for interactive learning platforms — managing delivery, stakeholder coordination, and quality review across multiple concurrent products.
- Reduced production time 15% through improved workflow systems and reusable asset frameworks.
- Mentored junior team members, improving output quality and delivery consistency.

beActive Media / Poker Face · Jogo Duplo (Fremantle / RTP) — Portugal

Role: Creative Technology Lead

Period: 01/2009 – 07/2015

- Built custom real-time broadcast graphics software for live TV game show production (Poker Face, Jogo Duplo) — clients: Fremantle International and RTP (Portuguese national broadcaster).
- Designed and delivered full animation tooling system for live production environments — 12-month project with direct broadcast deployment at national scale.

AI INITIATIVES & SYSTEMS

AI Production Adoption — The Glimpse Group

Designed and implemented AI adoption framework for production operations: workflow assessment → use case prioritization → pilot implementation → governance documentation → team-wide scale. Achieved 40% efficiency gain and 25% turnaround reduction.

Generative AI Pipeline — Foretell AI Product Launch

End-to-end GenAI pipeline: brief (ChatGPT) → character/environment consistency (Flow, Nano Banana) → image-to-video (Veo, Replicate) → final edit (After Effects). Governed system with defined quality checkpoints and repeatable output standards.

Workflow Automation System — n8n / Claude Code / Google Apps Script

Built AI automation connecting tools, data sources, and production pipelines — reducing manual handoffs and enabling scalable, consistent AI-assisted outputs at production volume.

3D-to-Video Automation — Ev2MK

Systemized path from 3D render to final AI-generated video — enabling large-volume consistent content production with preserved creative control across characters, motion, audio, and composition.

SKILLS & TOOLS

AI / GenAI

Claude Code, ChatGPT (GPT-4/o), ComfyUI, n8n, Adobe Firefly, Veo, Replicate, Google Apps Script

Automation & Integration

n8n workflow orchestration, Google Sheets / Apps Script, JSON, JavaScript, Docker, Cloudflare

Governance / Process

Quality gate design, AI output standards, documentation systems, review frameworks, cross-functional stakeholder management

Production Tools

After Effects, Figma, Adobe Suite, Maya, Blender, Unity, Substance Painter

Infrastructure

Docker, Cloudflare, QNAP NAS deployment, web infrastructure, GitHub

EDUCATION

- MA Visual Arts (Painting) — Northumbria University, Newcastle upon Tyne, UK
- BA Painting — Faculdade de Belas Artes, Universidade do Porto, Portugal

LANGUAGES

Portuguese — Native | English — Advanced / Professional | French — Intermediate | Spanish — Beginner